

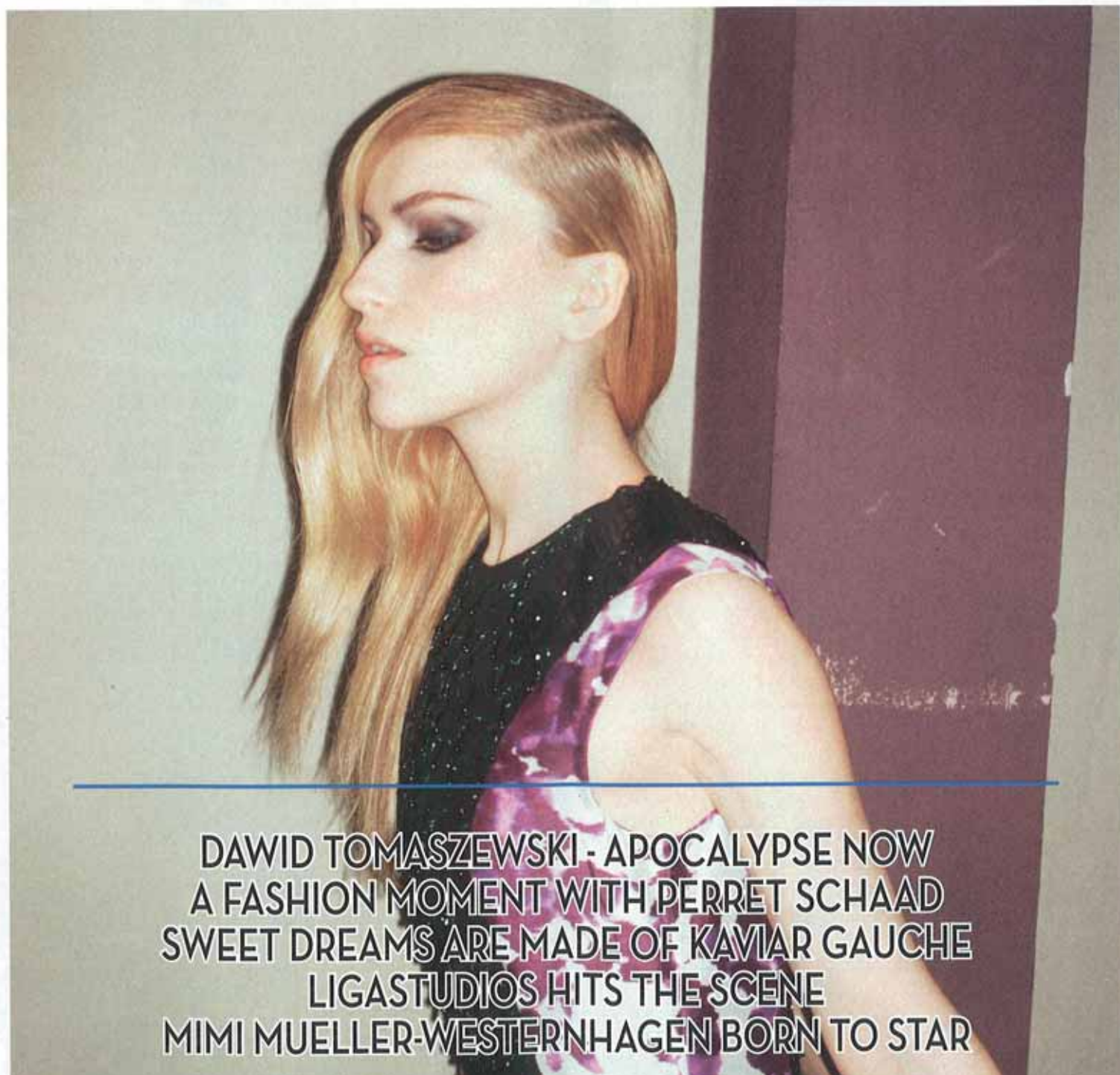
BELVEDERE  
VODKA

# NIGHT

T R U S T   Y O U R   I N S T I N C T S

# SHOTS

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DAWID TOMASZEWSKI - APOCALYPSE NOW  
A FASHION MOMENT WITH PERRET SCHAAD  
SWEET DREAMS ARE MADE OF KAVIAR GAUCHE  
LIGASTUDIOS HITS THE SCENE  
MIMI MUELLER-WESTERNHAGEN BORN TO STAR



HERSKE  
ARIAM BASSYENNY  
ALEX BUERK



COMP  
WEBER



DENISE YUEZBASOGLU



JANA D  
RAPHAEL



JEANNA KRACHEL  
SAM ARAB

# WANDERLUST

TEXT: JEANETTE HEPP  
PHOTOS: JESSICA WEBER

A journey through inspiring cities and clubs - LIGASTUDIOS present »great stuff for cosmopolitan travelers«. Here's the deal: a platform (both online and print) that showcases the zeitgeist in a perfect mix of information and products from the fields of travel, fashion, culture, people and design. Produced by LIGANOVA, a brand retail communications company, relevant content is also made tangible through events that are planned globally in cooperation with the dining experience destination Pret A Diner, and later in their own stores. The launch party

was, of course, impossibly chic and hip, with guests gravitating around the cage bar at Alte Muenze to exchange inspirational experiences and update one other on »great stuff«. Think »Mad Men« not »Sex and the City«, and you get the picture.

WHAT: LIGASTUDIOS LAUNCH PARTY  
WHERE: PRET A DINER, ALTE MUENZE  
WHO WAS THERE: WORLD TRAVELERS  
DRINKS: LOTS OF STUFF CONTAINING BELVEDERE VODKA MUSIC: DANCEABLE